

MASTER OF BUSINESS ADMINISTRATION

Lesson Plan & Work-done Diary for AY:2025-26 EVEN Semester

Course with Code: Corporate Strategy – MBA313				Faculty: Dr. Parthasarathy N		Semester & Section: IIISem		
Class No.	Date planned (DD/MM)	Topics to be covered	TLP Planned	Class No.	Date of Conduction (DD/MM)	Topics Covered	TLP Executed	Remarks if any deviation
MODULE-1								
1	18-09-2026	Concept of Work, Organization's Work and Jobs; Millennials at the Workplace	PPT					
2	21-09-2026	Key Characteristics of Millennials; Types of Millennials	PPT					
3	23-09-2026	The Evolution of Work Structure; Organizing the Work	PPT					
4	24-09-2026	Strategic Job Redesign and Its Benefits	PPT					
5	25-09-2026	Strategic Issues in Recruitment; What Makes Bad Recruitment	PPT					
6	28-09-2026	Overview of the Hiring Process; Recruitment Metrics; Factors Affecting Recruitment	PPT					
7	30-09-2026	An Internal Approach; Recruitment Strategy: An External Approach; Legal and Ethical Considerations; Organisational Best Practices. Manpower Planning:	PPT					

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MODULE-2

MODULE-2								
8	01-10-2026	Identify the Job to Examine	PPT					
9	05-10-2026	Determine Appropriate Information Sources and Collect Job-Related Data	PPT					
10	07-10-2026	Job Description	PPT					
11	08-10-2026	Competency and Competency Iceberg Model	PPT					
12	09-10-2026	Why Competency Based Recruitment	PPT					
13	12-10-2026	Sources of Recruitment; Different Steps of Job Search	PPT					
14	14-10-2026	Motivational Job Specification	PPT					
15	15-10-2026	Creation of Functional Specification; Creation of Behavioral Specification; Employer Branding	PPT					
16	16-10-2026	Social Media; Job Design	PPT					

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MODULE-3								
17	19-10-2026	The Job Evaluation Process	PPT					
18	22-10-2026	Obtain Job KSAOs, Qualifications, Working Conditions, and Essential	PPT					
19	23-10-2026	Examine Compensable Factors Using the Rating/Weighting Evaluation Method	PPT					
20	26-10-2026	Determine Overall Job Value	PPT					
21	28-10-2026	Hay Group—Pioneer in Job Evaluation	PPT					
22	29-10-2026	Determining Compensation using Job Evaluation Data	PPT					
23	30-10-2026	Legal and Ethical Considerations for Job Evaluation	PPT					
24	02-11-2026	Online Salary Survey	PPT					
25	04-11-2026	Review and integration of Job Evaluation concepts	PPT					

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MODULE-4								
26	05-11-2026	Interview Strategy and Process; Millennials Shaping the Recruitment Landscape in Organizations	PPT					
27	06-11-2026	Strategies for Recruiting and Selecting Generation Y into the Workforce	PPT					
28	09-11-2026	Developing Effective Interviewers	PPT					
29	11-11-2026	Interviewing Techniques	PPT					
30	18-11-2026	Legal and Ethical Considerations in the Interview Process	PPT					
31	19-11-2026	The Overall BEI Process	PPT					
32	20-11-2026	Assessment Centers	PPT					
33	23-11-2026	Simulations	PPT					
34	25-11-2026	Review and integration of Selection and Interview Strategy concepts	PPT					

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MODULE-5								
35	26-11-2026	Testing in Occupational Selection	PPT					
36	30-11-2026	Tests Related to Assessment of Knowledge, Skills, and Abilities	PPT					
37	02-12-2026	Personality Assessment	PPT					
38	03-12-2026	The Birkman Method and MBTI® Comparison	PPT					
39	04-12-2026	FIRO-B; Honesty and Integrity Assessment	PPT					
40	07-12-2026	Various Non-Interviewing Methods; Graphology	PPT					
41	09-12-2026	Skills Assessment	PPT					
42	10-12-2026	Games and Group Activity for Leadership Assessment; Administration of Tests and Assessments	PPT					
43	11-12-2026	Key Interviewer Skills	PPT					

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MODULE-6								
44	14-12-2026	Unique Recruitment strategies	PPT					
45	16-12-2026	Bio data and Application Forms; Implications	PPT					
46	17-12-2026	Using Social Media Content in Hiring Decisions;	PPT					
47	18-12-2026	Background Checks; Reference Checks	PPT					
48	21-12-2026	Pre-Employment Testing;	PPT					
49	23-12-2026	Making a Job Offer; Transitioning from	PPT					
50	24-12-2026	Job Candidate to Employee	PPT					
51	01-01-2027	Induction;	PPT					
52	04-01-2027	Placement.	PPT					



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	Activity	Planned	Actual	Remarks
1	Theory Classes	51		
2	Assignments/ Quizzes/ Self-study			
3	Tutorials/ Extra classes			
4	Internal Assessments			
5	ICT based Teaching (% of usage in Curriculum)			
Planning			Execution	
Faculty Signature:			Faculty Signature:	
HOD Signature:			HOD Signature:	